

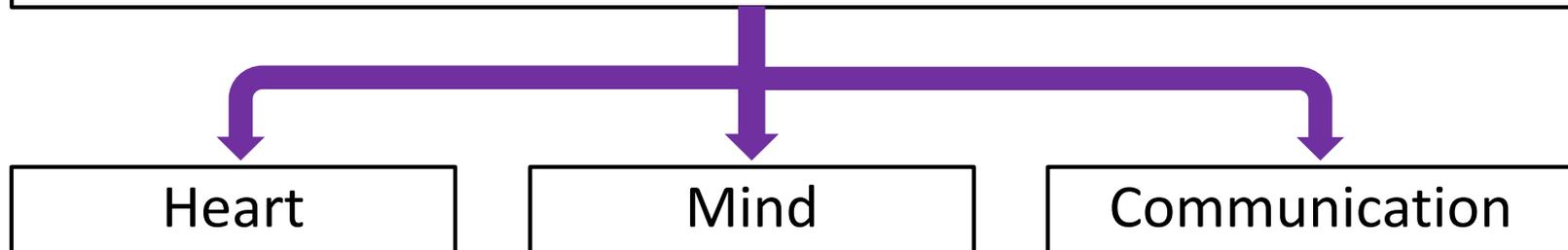
# Word of the Week

Week beginning Monday 21<sup>st</sup> January, 2019.



# Building the Vision.

To achieve academic excellence, develop character, and raise aspirations for all at Castle Hall Academy



# Mind:



- Everyone associated with Castle Hall Academy wants you to have the best **experience** of school as possible.
- We want to provide a range of academic, social and cultural **experiences** that will lead to you developing into well rounded individuals with the skills and **experiences** that will also you to make a positive contribution to the wider community.
- We want you to develop an **imagination** as to what you could be or become and (thinking about last week's Words of the Week) have aspirations as to what you could do or become.
- We want you to be creative and **imaginative** in your learning and find ways that work for you in developing your academic ability and independence.

**experience:** noun. Practical contact with and observation of facts or events; an event or occurrence which leaves an impression on someone.

**experience:** verb. Encounter or undergo an event or occurrence; feel an emotion or sensation.

**imagination:** noun. The faculty or action of forming new ideas, images or concepts of external objects not present to the senses; the ability of the mind to be creative or resourceful; the part of the mind that imagines things.

# In the news:



## YouTube bans dangerous or harmful pranks

Article taken from BBC News website: Wednesday 16<sup>th</sup> January, 2019

**YouTube clips that depict dangerous or emotionally distressing “pranks” have been banned from the platform.** The move comes in response to so-called "challenges" that have sometimes resulted in death or injury. The Google-owned video sharing site said such material had “no place on YouTube.”

However, the firm appears to be failing to enforce its existing rules on harmful content. A BuzzFeed report detailed how graphically violent and illegal images, including videos depicting abuse, were still appearing on the site - despite a pledge last April to remove the material. Some of the videos had attracted many millions of views.

YouTube said it “worked to aggressively enforce our monetisation policies to eliminate the incentive for this abuse.”

But enforcing its new rules on pranks may prove even more difficult, given ambiguity over what may or may not be considered harmful. “YouTube is home to many beloved viral challenges and pranks,” a message added to the sites FAQs section read. That said, YouTube maintain that they’ve “always had policies to make sure what’s funny doesn’t cross the line into also being harmful or dangerous. Our Community Guidelines prohibit content that encourages dangerous activities that are likely to result in serious harm and today clarifying what this means for dangerous challenges and pranks.”

From now on, the site said it would not allow videos that featured “pranks with a perceived danger of serious physical injury.” This includes pranks where someone is tricked into thinking they are in severe danger, even if no real threat existed. The site added: “We also don’t allow pranks that cause children to experience severe emotional distress, meaning something so bad that it could leave the child traumatized for life.”

YouTube said it had worked closely with child psychologists on what might constitute a traumatic experience. It did not post a full list, but said it included scenarios where a child is tricked into believing their parents had died.

The new rules come in response to several instances of pranks and stunts that are seriously ill-advised at best, and deadly at worst.

# Discuss and Debate - what do you think?



Structuring your thinking or discussion:

- ? Do your parents and/or teachers know what you're accessing and **experiencing** online?
- ? Do you think you/your parents/your teachers see using YouTube as a positive **experience**? Why/why not?
- ? *'There are some fantastic and **imaginative** resources on YouTube.'* Do you think the benefits outweigh the risks?
- ? What should YouTube do to 'police' the site more effectively?