

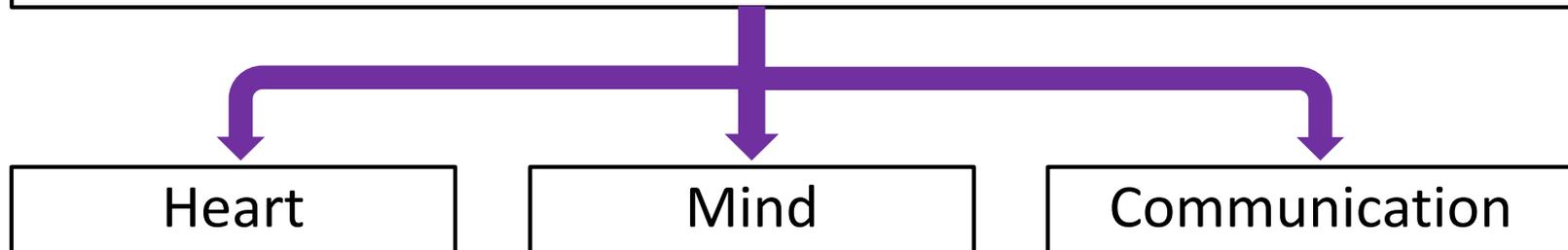
Word of the Week

Week beginning Monday 4th February, 2019.



Building the Vision.

To achieve academic excellence, develop character, and raise aspirations for all at Castle Hall Academy



Communication:



The way we communicate with each other has changed markedly over the lifetime of our students and will, almost certainly, continue to do so. Modern **technology** has certainly made communication easier and quicker but it has also meant that it can be done more anonymously and information can be spread more widely. This has led to a number of high profile instances where a lack of privacy, decency and **respect** is shown to an individual or group of people and they have been adversely affected.

technology: noun - the application of scientific knowledge for practical purposes, especially in industry; machinery and equipment developed from the application of scientific knowledge; the branch of knowledge dealing with engineering or applied sciences.

respect: noun - a feeling of deep admiration for someone or something elicited by their abilities, qualities, or achievements; due regard for the feelings, wishes, or rights of others.

verb - admire (someone or something) deeply, as a result of their abilities, qualities, or achievements; have due regard for (someone's feelings, wishes, or rights).

In the news: Child Mental Health Awareness Week.



Please find attached a series of activities that have also been forwarded to students' form tutors and teaching staff.

Each of the topics has a series of questions to discuss with your child or students. Obviously if the question refers to "students" or "the group" and you are discussing this with an individual child or within your family, you'll need to adapt the vocabulary accordingly.

If any issues of concern are raised, please be aware that there are designated members of staff for the Safeguarding of students at CHA. Please contact their Head of Year in the first instance and ensure that these concerns are logged appropriately.

In the news: Child Mental Health Awareness Week.



Facebook 'sorry' for distressing suicide posts on Instagram

Article taken from BBC news website: 23rd January, 2019.

Facebook has said it is "deeply sorry" after it emerged a teenager who took her own life had viewed disturbing content about suicide on social media.

Molly Russell, 14, died in 2017. Her father Ian says he believes Instagram "helped kill my daughter."

Facebook, which owns Instagram, said graphic content which sensationalises self-harm and suicide "has no place on our platform."

Advertisers have also raised concerns over ads being next to such posts.

According to a BBC investigation, adverts for some UK high street brands are appearing alongside graphic content about self-harm, depression and suicide on the social media app.

Instagram says adverts are not targeted to appear next to certain videos or content.

Mr Russell earlier told the BBC how after his daughter died, the family began to look at the Instagram accounts she had been following from people who were depressed, self-harming or suicidal.

Discuss and Debate - what do you think?



- ? Which elements of Mental Health Week do you feel you need to be most aware of? Why?
- ? Which questions on the activity sheet brought about the strongest or most alarming response? Why?
- ? Does **technology** have a part to play in deteriorating or improving mental health? Why?
- ? How do we ensure that students receive the appropriate levels of support and care whilst also showing **respect** for their privacy and being sensitive to their needs?
- ? A good starting point for conversations may be found at:
<https://youngminds.org.uk/media/2451/social-media-a-guide-for-parents.pdf>